



**I BUY EUROREGIONAL –
HELPING BUILD THE EUROREGION**

We inevitably hold opinions and prejudices about the things we buy and sell, developing various ideas about the quality or value for money of a given product. Feelings that vary according to where the goods were made and sold and that stem from the linguistic, national or cultural roots of the buyer and of the producer. The process of construction of a Euroregional community subjects the basis for these feelings to closer scrutiny.



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BUY THE PRODUCTS OF
THE EURADRIATIC COMMUNITY.
SUPPORT THE EUROREGION.